



**PARODIES PREVAIL: LOUIS VUITTON AGREES THEY HAVE NO CASE  
WHEN IT COMES TO U.S. PARODIES**

**CHATSWORTH, CALIF., May 17, 2019** -- After months of delay tactics and refusing to accept service of the law suit in the USA by the LV lawyers, the matter is finally settled to MGA's satisfaction: LV has no case when it comes to parody. The ruling – Louis Vuitton agrees there's no case to be made in the U.S. This is a positive result for MGA as sales of [Pooey Puitton](#) in the U.S. can continue without the potential cloud of litigation.



Here is the sequence of events: Louis Vuitton Malletier came after MGA in France in December of 2018, claiming infringement of their trademark. In response, MGA filed suit asking a federal judge to declare there was no infringement under U.S. law. Louis Vuitton asked for the U.S. case to be dismissed. This motion was granted based on Louis Vuitton's affirmative representation that there was no case or controversy in the United States.

In a statement following the release of the court's news, Isaac Larian, CEO and Founder of MGA Entertainment, expressed his view on the outcome:

"In arguing for dismissal, Luis Vuitton conceded that it had no intention of suing in the U.S. with respect to MGA's obvious parody. We expect the same results from French courts. There is no way anyone will confuse a Pooey Puitton and a Louis Vuitton bag. After all, this is exactly what we were asking the court – Louis Vuitton has no case in the USA; Louis Vuitton conceded that fact."

Further, Louis Vuitton stated in court documents that it has no intention to sue MGA over Pooey Puitton in the United States.

Added Larian: "Louis Vuitton, a French luxury retail conglomerate, decided to take their case to French courts for a hometown advantage. We have faith that the French courts will not be persuaded and see what this is all about -- a non-infringing parody – and, ultimately throw this ridiculous case out.

After all, it's good to laugh."

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